TO OUR
BRONCO ATHLETIC ASSOCIATION MEMBERS

It is a privilege to wake up each day knowing that we can make a difference in the lives of all our student-athletes at Boise State and I want to take this time to say thanks for all you do to support our programs.

Your involvement with the Bronco Athletic Association provides critical support to student-athletes from each of our 20 sports and greatly enhances our ability to achieve excellence in all areas. Our student-athletes, coaches and staff realize we have a great responsibility in building upon the outstanding tradition at Boise State and your partnership through BAA membership makes it all possible.

I hope you are able to appreciate the impact you are making on the lives of our young men and women with your donation. Your support helps provide the academic and athletic resources our student-athletes need to achieve their goals while competing at the highest level. We must give our student-athletes the opportunity to be successful in every way and your contribution does just that!

Private support from BAA members allows us to maintain a championship culture created by many before us. You join 4,500 other BAA members in providing the best possible experience and environment for our student-athletes during their time on campus. More importantly, you are enabling them to prepare for a meaningful life after they leave Boise State.

Once again, we are so grateful for your time and resources in support of Boise State athletics. The importance of your role in our program is significant and for that, we are most appreciative. We anticipate many wonderful moments ahead and with your continued partnership, we look forward to sharing those with you, our most loyal fans!

CURT APSEY
Executive Director of Athletics
Boise State University
### ACADEMICS BY THE NUMBERS

Boise State’s cumulative all-sport GPA is the highest on record for the department.

| 3.15 | As of Spring 2015, Boise State student-athletes earned a GPA above 3.0 for 16 consecutive semesters. |
| 3.0  | In the 2015 spring semester, 67% of Bronco student-athletes recorded a 3.0 or above GPA. |
| 67%  | 54 student-athletes earned a 4.0 GPA during the 2014-15 academic year. |
| 4.0  | 6 teams set new record team GPAs in the 2014-15 school year. |
| 133  | 133 Bronco student-athletes received academic all-conference honors during the 2014-15 academic year, in addition, 83 were named Mountain West Scholars (3.5+ cumulative GPA). |

The Boise State football team has earned a Public Recognition Award from the NCAA five straight years for having its multi-year Academic Progress Rate (APR) score in the top 10 percent among Football Bowl Subdivision schools—only 5 FBS football programs have earned this award all 5 years (Clemson, Duke, Rutgers, Northwestern). Three other Bronco Teams earned Public Recognition by the NCAA in 2015: Women’s Golf, Women’s Tennis and Volleyball.

The Boise State University Athletic Department boasts a 81% Graduation Success Rate.
WHAT IS THE BRONCO ATHLETIC ASSOCIATION?

The Bronco Athletic Association is the fundraising arm of Boise State Athletics. The mission of the Bronco Athletic Association (BAA) is to create opportunities for student-athletes by providing scholarship support for 20 varsity sports. As a BAA member, you are positively impacting nearly 400 student-athletes. A BAA member is someone who gives philanthropically to the Bronco Nation Fund, is a season ticket holder in a donor section or purchases parking to football or basketball. Supporting sport specific enhancement funds and coaches clubs are also part of BAA membership. To be a BAA member you must contribute at least $100 per year to the Bronco Athletic Association. With the cost of attendance and other NCAA legislation changing, your BAA membership and support are more valuable than ever.

You are making a difference for student-athletes!
BOISE STATE ATHLETIC REVENUE BUDGET

DONATIONS & TICKET SALES

UNIVERSITY/STATE 11%
SPONSORSHIP 11%
STUDENT FEES 9%
MEDIA RIGHTS 6%
NCAA DISTRIBUTIONS 6%
CONFERENCE DISTRIBUTIONS 6%
MISCELLANEOUS 3%

BOISE STATE ATHLETIC COSTS PER YEAR

Sports Medicine/Health Insurance $6,353
Academic Services $1,941
Strength and Conditioning $1,293
Meals $1,005
Tuition and Fees $7,092
Room and Board $7,347
Cost of Attendance $5,180
Books and Supplies $800
TOTAL $31,011
BENEFITS OF MEMBERSHIP

TAX DEDUCTION
Gifts to the Bronco Athletic Association are tax deductible as allowed by federal income tax law. The IRS allows an 80 percent deduction associated with charitable giving where as a result the donor receives preferred seating rights and other benefits. You may decline your benefits by contacting the Bronco Athletic Association.

PRIORITY POINTS
All Bronco Athletic Association members receive priority points for their contributions. Donations are awarded either three (3) or five (5) priority points per $100 contributed depending on area of giving. A more detailed explanation of the Priority Point System can be found on page 10 of this guide.

WEBSITE RECOGNITION
All members will recognized on the BroncoAthleticAssociation.com website.

STATE OF THE NATION UPDATES
A monthly email update is sent to all BAA members with updates on member events, benefits and exclusive news.

MEMBERSHIP CARD & DECAL
All BAA members will receive a personalized membership card valid for the 2016-17 academic year and a BAA decal to proudly display your commitment to the Broncos.

EXCLUSIVE MEMBER GIFT
Members at all giving levels will receive an exclusive BAA member gift. The gift will be mailed prior to the start of the 2016 football season.

TICKET PRIORITY
BAA members are granted priority to purchase season tickets as well as first access to purchase postseason, away and neutral game site tickets for Football and Men’s Basketball based off of their Priority Points. These events include bowl games, neutral site football games and the NCAA Tournament.

PARKING
Football and Men’s Basketball season parking permits are available to those who qualify based on annual giving level. Detailed parking information and maps are available on pages 14-15 of this guide.

BAA MEMBER APPRECIATION EVENT
The BAA Member Appreciation Event is held just for you as a thank you for your generous support of Boise State student-athletes. The event includes a behind-the-scenes opportunity to interact with Bronco student-athletes, coaches and staff.

STUDENT-ATHLETE ACKNOWLEDGEMENT
You will receive an acknowledgement of appreciation from a Bronco student-athlete.

BRONCO SPORTS PASS
The Bronco Sports Pass serves as a ticket to all Olympic Sports including: Women’s Basketball, Volleyball, Soccer, Wrestling, Gymnastics, Outdoor Track and Field and Softball.

PRESIDENT’S CLUB
The President’s Club is the university’s premier society that recognizes all donors to all funds, projects and philanthropic initiatives whose annual gifts total $1,000 and above. President’s Club participants are granted access to exclusive activities and events based on their level including the Homecoming Tailgate Party and the Easter Egg Hunt on The Blue. Bronco Athletic Association members with at least $1,000 of charitable giving are members of the President’s Club.

INVITATIONS TO EXCLUSIVE ATHLETIC EVENTS
BAA member events are held throughout the year including the popular fall Kickoff event in August and the Bronco Luncheon Series in the fall. BAA members receive invitations to these events as scheduled.

GAME PROGRAM RECOGNITION
Donors at the All-Conference level and above are recognized in the Football and Men’s Basketball game programs.

DINNER ON THE BLUE
As the Bronco Athletic Association’s premier event of the year, Dinner on the Blue features the Boise State Athletic Director as well as the entire Football Coaching Staff and other Athletics staff members. This event is held in August.

EXCLUSIVE NIKE GEAR
Members at the Champion level receive an exclusive, branded Nike gift.

DINNER WITH THE ATHLETIC DIRECTOR
Donors at the highest giving level will have the opportunity to enjoy dinner with the Athletic Director.
<table>
<thead>
<tr>
<th>Benefit</th>
<th>Century</th>
<th>Hammer</th>
<th>Orange</th>
<th>Blue</th>
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<td>Eligible to order Men’s Basketball Season Parking Permit</td>
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<td>Invite to Member Appreciation Event</td>
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<td>Game Program Recognition</td>
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<td>Complimentary Men’s Basketball West Lot Season Parking Permit</td>
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<td>Dinner on the Blue with Football Coaches and</td>
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<td>Athletic Director</td>
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<tr>
<td>Exclusive Nike Gear</td>
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<td>Dinner with the Athletic Director</td>
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</table>
**BAA MEMBERSHIP TIMELINE**

**DEC**
Membership year begins

**APRIL 30**
- Deadline for all per seat contributions
- Football parking donation and payments due
- Priority Point deadline (for football tickets and parking upgrades)

**JUNE 30**
- Priority Point deadline (men’s basketball ticket upgrades)

**NOV 30**
End of membership year

---

**WAYS TO GIVE**

**PER SEAT CONTRIBUTIONS**
Sections of Albertsons Stadium and Taco Bell Arena require an annual per seat contribution. The per seat contributions count toward a donor’s BAA annual giving level and priority points. Detailed maps of donor seating areas are located on page 12-13 of this guide. These contributions go directly to supporting student-athlete scholarships.

**BRONCO NATION FUND**
The Bronco Nation Fund provides support for student-athlete scholarships on an annual basis. For a contribution of $100 annually, you can become an integral part of Bronco Nation and achieve status as a Bronco Athletic Association member. Season ticket holders with a Per Seat Contribution can choose to give to the Bronco Nation Fund to reach a higher donor level, while season ticket holders in non-donor sections can give in order to receive priority points as well as become eligible to purchase a parking pass.

Joining the Bronco Athletic Association is possible for everyone with the easy option of setting up a monthly payment plan.

---

*My scholarship has allowed me to pursue my dream of playing professional tennis, while also establishing a finance degree here at Boise State.*

**TOBY MITCHELL, SENIOR**
**MEN’S TENNIS**
Somerset, England
Starting in December you can set up a monthly plan to reach your desired annual giving level. To set up a payment plan, call the Bronco Athletic Association office at 208-426-3556 or sign up online.

SPORT ENHANCEMENT FUNDS
Each individual sport has an established account to help supplement and offset the operational costs necessary to compete on a national level as well as provide a first-class experience for Bronco student-athletes. A gift to a sport enhancement fund directly supports the individual sport program and is in addition to Per Seat Contributions, but will add to a BAA member’s total annual giving level and priority points (chart on page 10.)

COACHES CLUBS
Coaches Clubs offer special benefits at a set membership level. Football Coaches Club and Hardwood Club members receive exclusive benefits associated with the football or men’s basketball program.

FOOTBALL COACHES CLUB
$5,000 annual contribution

HARDWOOD CLUB
SWEET SIXTEEN: $1,000 annual contribution
FINAL FOUR: $5,000 annual contribution

For more information on Coaches Club memberships or to join a Coaches Club, visit BroncoAthleticAssociation.com or call the BAA office at 208-426-3556.

CAPITAL PROJECTS
Facilities help the Broncos to nationally recruit the best student-athletes and coaches as well as train and prepare them for competition at the highest level once they arrive at Boise State. A gift or pledge to a capital project is in addition to Per Seat Contributions however once a gift is made it will add to a BAA members’ total annual giving and priority points (chart on page 10.)

ENDOWED ATHLETIC SCHOLARSHIPS
Athletic endowments are funds that are used in perpetuity to offset scholarship costs for student-athletes. The income generated from these funds provides scholarships for student-athletes in each of our 20 sports on an annual basis. An individual or business can establish an endowed athletic scholarship beginning at $25,000, which can be made over a five year period.

PLANNED GIVING PROGRAM
BAA members can establish a planned gift by naming Bronco Athletics as the beneficiary of special gifts such as cash, securities, real estate property, life insurance and personal property items.

MATCHING GIFTS
Many companies will match individual contributions by their employees to colleges and universities. Contact the appropriate person at your place of employment to confirm matching gift information and you may be able to double your support of Bronco Athletics.
PRIORITY POINTS

Priority points are awarded for many different types of giving. Priority points will be used when allocating high demand items, such as:

- Away and neutral site game tickets
- Additional home game tickets
- Football and basketball post season tickets
- Season ticket upgrades
- New or additional season tickets/parking
- BAA events and other benefits

Priority Point Re-calculation Dates

- February 15
- April 30
- June 30
- November 30

CRITERIA

**GIVING** - Current Year Giving to Athletics

<table>
<thead>
<tr>
<th>Contribution Type</th>
<th>Priority Points</th>
</tr>
</thead>
<tbody>
<tr>
<td>General Scholarship, Capital, Endowment, Sport Enhancements, &amp; Irrevocable Planned gifts</td>
<td>5 points per $100</td>
</tr>
<tr>
<td>Annual Seat Donations, Coaches Club, &amp; SSC</td>
<td>3 points per $100</td>
</tr>
<tr>
<td>Gift in Kind</td>
<td>1 point per $100</td>
</tr>
</tbody>
</table>

**LOYALTY**

<table>
<thead>
<tr>
<th>Loyalty Type</th>
<th>Priority Points</th>
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</thead>
<tbody>
<tr>
<td>Consecutive years as a Bronco Athletic Association member</td>
<td>10 points per year</td>
</tr>
<tr>
<td>Years of Football Season Tickets</td>
<td>3 points per year</td>
</tr>
<tr>
<td>Years of Basketball Season Tickets</td>
<td>5 points per year</td>
</tr>
<tr>
<td>Years of Bronco Sports Pass</td>
<td>5 points per year</td>
</tr>
<tr>
<td>Away game Ticket Purchases through Boise State</td>
<td>1 point per game</td>
</tr>
<tr>
<td>Referred Bronco Athletic Association Member of $100 or more</td>
<td>30 point per member</td>
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**AFFINITY** (one time allocation)

<table>
<thead>
<tr>
<th>Affinity Type</th>
<th>Priority Points</th>
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<tbody>
<tr>
<td>Former Student-Athlete</td>
<td>50 points</td>
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<tr>
<td>Alumni and Faculty/Emeriti</td>
<td>25 points</td>
</tr>
<tr>
<td>Lifetime Alumni Association Paid Member</td>
<td>25 points</td>
</tr>
<tr>
<td>Volunteer (BAA Board Officer or 4 years as BAA Board Member)</td>
<td>50 points</td>
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KEY DATES

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
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<tbody>
<tr>
<td>Feb 15</td>
<td>Priority Point Deadline for Basketball Post Season Tickets</td>
</tr>
<tr>
<td>April 30</td>
<td>BAA Membership Due &amp; Priority Point Deadline (Football tickets &amp; parking upgrade)</td>
</tr>
<tr>
<td>May</td>
<td>Football Parking Upgrades and Seat Upgrades</td>
</tr>
<tr>
<td>June 30</td>
<td>Priority Point Deadline &amp; Benefit Level Set</td>
</tr>
<tr>
<td>August</td>
<td>Men’s Basketball Season Ticket Upgrades</td>
</tr>
<tr>
<td>Nov 30</td>
<td>Priority Point Deadline for Football Post season and Bowl Game Tickets</td>
</tr>
</tbody>
</table>
The Bronco Athletic Association strives to achieve one goal - to create opportunities for our nearly 400 student-athletes. Whether that opportunity is in the classroom or on the field of play, your support makes it possible! Every donor makes a difference, and as proud members of Bronco Nation, we hope you will consider renewing your gift to the BAA and adding 10% to be 110% BLUE!

PARTICIPANTS OF 110% BLUE WILL RECEIVE AN EXCLUSIVE GIFT, A 10 PRIORITY POINT BONUS AND BE ENTERED TO WIN THE FOLLOWING PRIZES:

- Suite for a 2016 Bronco home football game (1 winner)
- Autographed Bryan Harsin football helmet (2 winners)
- Autographed Leon Rice basketball (2 winners)
- Autographed Gordy Presnell basketball (2 winners)
- VIP football experience for two (2) including private locker room tour, pregame field access and Club seats (2 winners)
- VIP men’s basketball experience for two (2) including Arena Club seats, reserved parking and passes to Hardwood Club pregame reception (2 winners)
- 2014 Fiesta Bowl football autographed by Coach Harsin (3 winners)
- Exclusive Nike Gear (3 winners)

I accomplished more than I could have ever imagined at Boise State University. Success on and off the field and it was all result of the freedom I had due to my scholarship. With the cost of schooling paid for, I was able to fully focus on my education and my dream of playing college football.

IAN JOHNSON
2005-08 FOOTBALL
FOOTBALL
The Stueckle Sky Center is one of the premier entertainment and sporting venues in the West, overlooking the world famous Blue Turf of Albertsons Stadium. The four level facility includes 48 loge boxes, 832 club seats, and 39 sky suites for Boise State home football games. Additionally, five individual banquet style or meeting room spaces are located throughout the 131,000 square foot facility.

BENEFITS OF STUECKLE SKY CENTER PREMIUM SEATING INCLUDE:
• Access to the Double R Ranch Club for pre-game food/beverage three hours prior to kick-off
• VIP reserved parking
• Theater-style padded seats
• First priority to purchase additional single game tickets (if available)
• Complimentary game programs

And the best views of the Blue!

DID YOU KNOW?
Per seat contributions associated with ANY season ticket are considered a donation towards your Bronco Athletic Association membership – including Stueckle Sky Center!

For pricing and availability, please contact the Bronco Athletic Association at 208-426-6776.
MEN’S BASKETBALL
The Broncos continue to challenge for the Mountain West Conference title. You can enjoy the best seats in Taco Bell Arena by purchasing Arena Club seats (as available). The Arena Club makes up the first five rows of the four mid-court sections, courtside seats and baseline seats.

BENEFITS OF THE ARENA CLUB INCLUDE:
• VIP parking in front of Taco Bell Arena
• Floor access for entering and exiting the arena

For relocation requests, go to BroncoAthleticAssociation.com and visit the ‘Priority Seating’ page to submit your request for Stueckle Sky Center or Arena Club.

RECENT GRAD PROGRAM
The Recent Grad Program offers graduates of Boise State University a chance to get involved with Boise State Athletics at a discounted rate. Purchase season tickets through the Recent Grad Program and automatically become a Bronco Athletic Association member at the Century Level! Students who have graduated since 2013 are eligible for the Recent Grad program.

To purchase season tickets and a BAA membership through the Recent Grad Program, contact the Boise State Athletic Ticket Office at (208) 426-4737.

What is a per seat contribution?
The 'per seat contribution' is a philanthropic gift included in specialty seating. It goes directly towards supporting student-athlete scholarships.
Final Four level Hardwood Club members and Arena Club season ticket holders will receive complimentary parking in the VIP section of the parking lot closest to the Taco Bell Arena. BAA All-Conference ($5,000+ annual contribution) members and Lifetime tickets holders will receive access to parking in the West Stadium lot and Bronco Circle. BAA Nation ($100+ annual contribution) members will have the opportunity to purchase a season parking pass in the East Stadium lot and Lincoln Garage at a discounted rate of $35. All parking is on a first-come, first-served basis and cannot be guaranteed due to daily factors.
2016 BAA Football Parking Map

Football

Parking renewals are **due by April 30**. After the April 30 deadline, the relocation and new sales process will begin. Minimum contributions must be paid in full by the deadline in order to relocate your parking pass. Relocations will be made based off of availability and priority point ranking. Requests can be made online at broncoathleticassociation.com under member parking or by contacting the BAA.

**CALL (208) 426-3556 TO PURCHASE A PARKING PASS.**

Overnight RV parking is now available! Please contact the BAA for details.
UNDERSTANDING THE COSTS

Division I student-athletes can now receive an athletic scholarship that provides funds to help pay the full cost of attending college, such as travel and other expenses. The 65 schools in the Atlantic Coast, Big Ten, Big 12, Pac-12 and Southeastern conferences approved the rule in January of 2015, and since then it has been adopted by other Division I schools and conferences – including Boise State University.

The change to scholarships allows schools to provide more dollars for student-athletes for elements of attending college that are formally defined by federal guidelines. Because of this new change and its intersection with federal financial aid policies, many questions arose.

**Do all college athletes receive the same amount of money?**
No, financial aid officers at each school determine the cost of attendance. Additionally, based on each school’s policies, a student’s cost of attendance can be adjusted based on his or her individual circumstances such as transportation, childcare needs and unusual medical expenses.

**Are there guidelines on how cost of attendance should be spent?**
The additional funds are intended to cover the real costs of attending college not covered by the previous definition of a full scholarship, which included tuition, room and board, required fees and books.

**When can a school distribute the cost-of-attendance funds – at the beginning, end or throughout the term?**
Distribution of financial aid will continue to be done according to school policies and procedures. Boise State distributes cost-of-attendance funds monthly during the academic year.

## SCHOLARSHIP CHART

<table>
<thead>
<tr>
<th>SPORT</th>
<th>NCAA SCHOLARSHIP LIMITS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>MEN</strong></td>
<td></td>
</tr>
<tr>
<td>Football</td>
<td>85</td>
</tr>
<tr>
<td>Basketball</td>
<td>13</td>
</tr>
<tr>
<td>Golf</td>
<td>4.5</td>
</tr>
<tr>
<td>Wrestling</td>
<td>9.9</td>
</tr>
<tr>
<td>Track &amp; Field/Cross Country</td>
<td>12.6</td>
</tr>
<tr>
<td>Tennis</td>
<td>4.5</td>
</tr>
<tr>
<td><strong>SUBTOTAL</strong></td>
<td><strong>129.5</strong></td>
</tr>
<tr>
<td><strong>WOMEN</strong></td>
<td></td>
</tr>
<tr>
<td>Basketball</td>
<td>15</td>
</tr>
<tr>
<td>Volleyball</td>
<td>12</td>
</tr>
<tr>
<td>Gymnastics</td>
<td>12</td>
</tr>
<tr>
<td>Tennis</td>
<td>8</td>
</tr>
<tr>
<td>Golf</td>
<td>6</td>
</tr>
<tr>
<td>Swimming &amp; Diving</td>
<td>14</td>
</tr>
<tr>
<td>Softball</td>
<td>12</td>
</tr>
<tr>
<td>Soccer</td>
<td>14</td>
</tr>
<tr>
<td>Track &amp; Field/Cross Country</td>
<td>18</td>
</tr>
<tr>
<td><strong>SUBTOTAL</strong></td>
<td><strong>111</strong></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>240.5</strong></td>
</tr>
<tr>
<td>Projected cost for 2015-16</td>
<td><strong>$4,393,790</strong></td>
</tr>
</tbody>
</table>

What is Boise State’s cost-of-attendance?
Cost-of-attendance varies based on if student-athletes are from Idaho or out-of-state and also if they live on campus or off campus. The range of cost-of-attendance is from $4,686 for a student-athlete from Idaho living on campus to $5,486 for a student-athlete from out-of-state that lives off campus. This scholarship support is in addition to tuition, fees, books and room & board.

Boise State’s commitment to providing cost-of-attendance is anticipated at an additional $1.1 million per year.
In addition to qualifying for the benefits associated with your new membership level, participants will receive an exclusive Bronco UP gift, a 10 priority point bonus and be entered to win the following Bronco UP prizes:

- Suite for the 2016 Bronco Spring Game (1 winner)
- Autographed Bryan Harsin football helmet (2 winners)
- Autographed Leon Rice basketball (2 winners)
- Autographed Gordy Presnell basketball (2 winners)
- VIP football experience for two (2) including private locker room tour, pregame field access and Club seats (2 winners)
- VIP men's basketball experience for two (2) including Arena Club seats, reserved parking and passes to Hardwood Club pregame reception (2 winners)
- Four (4) Club seats to a home football game (2 winners)
- Exclusive Bronco Athletic Association scarf (3 winners)

If you would like to Bronco UP your 2016 BAA membership, select the appropriate section on your 2016 renewal, make your contribution online at BroncoAthleticAssociation.com or call the BAA main line at (208) 426-3556.

My scholarship has given me the opportunity to live in a great community, achieve a great education and have the ability to compete in the sport I love in front of Boise State’s wonderful fans.

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